

The Jewish News & Media Group presents:

TOTALLY JEWISH
SIMCHAS *Live* The *Ultimate* Celebration Exhibiton

Exhibitor Testimonials

"The event was slick, professional and the best show of its kind. The attendees were first-class with professional requests. We have had over 30 serious requests for wedding flower quotations and a further 40 enquiries. It was a pleasure working with you all and we look forward to your next show."

Shirley Poyntz, Owner, Designer Flowers

"For us the exhibition was a resounding success. Great venue, great location, great food. A full-on, thriving simchafest. We didn't bank on meeting so many people in one go! We gave out hundreds of our sample mini-DVDs, and have already had a significant response. It was a fantastic idea to have the stands made so professional and as a result of the stand and the lighting, our photography really stood out, and people were clamouring round. A true win-win situation! I'm ready to book for the next one."

Adrian Kelaty, Director, Blend Video & Photography

"We had a number of good enquires from people wanting to go on honeymoon or family groups attending a barmitzvah. The supply of food all day helped as well!"

Chris Lewis, Marketing Department, El Al airlines

"It was a successful show for us. It was a great chance to get direct access to our target market and generate plenty of leads. I would recommend attendance to any future business in this sector not just because of the amount of footfall generated but also due to the efforts of the team behind the trade show. They made every effort to ensure a vibrant and memorable show not only for the exhibitors but, most importantly, for the attending public."

Gil Kolirin, Owner, The Noise Group

"We were not expecting such a constant flow of traffic to our stand and it was amazing to see the great range of different people that were making simchas and showing interest. The Jewish News & Media Group did a fantastic job of organising a very successful, smoothly running and well thought out event. Thank you to the organisers."

Bernard Benarroch, Owner, Soferstam

"Thank you so much from all of us at Tzar and Koza,. We felt all you had arranged made for an excellent and professional show that we hope will give us more opportunities for the sales of both our invitations and celebratory ranges."

Gavin Handman, Director, Tzar & Koza

"Thank you very much on behalf of Anna for Music. It really was a successful fair so well done."

Loraine and Anna Abrahams, Anna For Music)

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"Well done to the Jewish News & Media Group for putting on such a great first exhibition. We were busy all day with lots and lots of potential customers. Feedback from visitors to our stand was all really positive and there was a great variety of different stands. There was a great atmosphere and buzz all day all around the exhibition. The team were all really friendly and helpful whilst setting up was going on. Novelties Direct will definitely be exhibiting at next year's show. Well done!"

Simone Snow, Director, Novelties Direct

"I have to say that the show exceeded my expectations as a way of marketing ourselves."

Ailon Free, JooDoo Drums

"The exhibition turned out not only to be a very worthwhile venture, but also a great day out, for both families and the exhibitors alike. We certainly couldn't have asked for a better response, so no doubt we'll be there for the next one"

Fred and James, Hi Volume Entertainment

"The Event was superbly organized, with a high number of visitors, but more importantly serious purchasers – even more impressive since this was your first show"

Harvey Ward, The Original Chocolate Fountain

Thanks to all of the Jewish News & Media Group team for putting on a great event, it was highly organised and well attended. Perfect venue and location and was an extremely successful event for my business and I look forward to 2010"

Jonathan Williams, Jewellery Cave

"I had a thoroughly enjoyable time. I thought that the exhibition was run and organized excellently. I had a brilliant response from ladies who were keen to join in on our 6 weeks challenge to lose a dress size for their big day."

Ami Wynbourne, Contours Express)

"Thanks so much to you and all your team for organising such a fab show at the Village Hotel last Sunday. Our Pixpod photobooth was inundated with potential clients all day. The crowd loved going in to our instant partybooth. We are delighted to say we took a good number of bookings at the Show and are following up numerous leads. Can't wait for your next show!"

Paul and Jason, Pix Pod)

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"We had a fantastic time on Sunday, it was wonderful to see so many people enjoying our food and we hope that all the compliments we received turn in to functions for the years to come! The organisation was fantastic and we would be delighted to work with you all again next year!"

Deborah Perah, Silver Catering

"The exhibition provided a unique opportunity to showcase our products and generated an excellent response. There was a real buzz around the place and turnout was impressive. Altogether an enjoyable and productive day."

Jeremy Katz, The Silver Place

"Very professionally organised and we really appreciate the quality of the visitors. I was able to secure 10 appointments and over 40 valued leads."

Michael Spector, Simcha Invitations

"The Jewish News worked very hard promoting this very special event. I strongly believe that all this hard work paid off as I have had an overwhelming response from this exhibition already. I specifically chose a large stand as I wanted to engage as many people as possible at one time. I find that exhibitions of this kind are the best way to advertise as it is all face to face - especially in my case as I am a performer and specifically want to target my magic to people face to face. This event was very successful and included the very best in all areas of what is needed at a Simcha. I am confident that everyone who exhibited will do well as the turnout of visitors was phenomenal. I will definitely attend the exhibition next year."

Michael Gee, Michael Gee Magic

"The event was a terrific success for me. I have previously chosen to remain unexposed to the Jewish event scene, until TJ Simchas invited me to appear at their first exhibition. Given the economic climate and the fact that my act is a relatively significant expense on top of what people see as the "necessities" such as food and music, I was apprehensive prior to the show. This proved to be an unwarranted concern having taken, at the event, a significant number of specific, dated, enquiries. Foot traffic was heavy and continuous throughout the day and everyone I met could be considered, in sales terms, to be "hot leads". I have already received numerous bookings for dates throughout 2010 and into 2011. Thank you for the opportunity of exhibiting and to all those that visited my stand and opened their minds"".

Dean Gold, Psychological Illusionist

"We would like to thank the Jewish News and all their staff for a hugely successful Simcha exhibition. We thought it was a professionally run show that was a commercial success for us. This is something that we will definitely book in to next time.""

John Doneo, Black and Cook

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"The Village Hotel was proud to have hosted the inaugural TJ Simchas Live event last Sunday. The feedback from both guests and exhibitors that we have received so far has all been extremely positive and we were delighted with the number of the attendees and the professional manner that the event was organised. We look forward to hosting many more events with the Jewish News & Media Group in the very near future!"

Avi Schlagman, Director of Special Events, The Village Hotel

"This was our first Jewish wedding exhibition and we thoroughly enjoyed it. We had the opportunity to meet and speak with many brides to be who had not yet found their dream dress and secured some future appointments for a visit to our showroom in Whetstone. The team behind the show worked extremely hard to make it a success and this could be seen by the number of people in attendance on the day"

Jo Cowan & Claire Chapman, Belle Bridal

"I would just like to pass a few comments on to you with regards to the "Totally Jewish Simcha Event" that I attended on Sunday at The Village Hotel, Elstree. I found the event extremely well advertised, in addition there were lots of quality suppliers and importantly the event was visited by a large amount of potential clients. I am very pleased to advise that I took lots of enquires on the day, some of which have already turned potential bookings for my Toastmastering service. I very much look forward to attending the next event"

Daniel Stollar, Toastmaster

"Well done on a very successful show. It was well organised, the environment was good and there was a continuous flow of visitors, all these ingredients created a very positive atmosphere"

Linda and Barry Minde, U-Name it

"We had around 40 enquiries some of which were just window shopping but if we can secure just 2 of those bookings it will be worth our while doing it again next year"

Dean Greenfield, Pure Orange Function Band

"We were delighted to be the sponsors of the inaugural Totally Jewish Simchas live exhibition. The volume of pre-publicity, which included our branding, increased our enquiries significantly prior to the event. The day itself also proved just as successful due to a considerable number of genuine clients attending which resulted in many new enquiries. We will definitely be involved again in 2010".

Richard Cohen, Classico Productions

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To all of us the words, "Simcha" brings wonderful occasion, which will stay in our memories forever. The Simcha Show gave people the chance to realise their dreams of amazing outfit for every wedding and barmitzvah and family functions. Tux n' Tails was inundated with people request for something unique. Tux n' Tails were delighted to fulfill all of those requests. We thank you for putting on the wonderful show.

Annie Rosenfield and Lawrence Swerner, Tux n'Tails

To all of you who helped make the Simcha fair such a success a big thank you! Sunday was excellent, professional and most of all the amount of feet through the door was constant all day. My expectations were exceeded. Working with all of you was a pleasure as it is when advertising in all of your publications like the Jewish News and Pulse magazine. We look forward to working with you again in the future."

Sam Titi, Rosh Hairdressers

"Thank you for a very successful show. You managed to get a tremendous 'foot fall' through the door & we are hopeful of doing some good business as a direct result. It was very well organised & we would like to take future space for another exhibition with you."

Maurice, Mydas Photography

"We thought that the event was really exciting and a great success. and the interest in our clients was fantastic."

Mark Pacheco, The Really Useful Group

"Very good, nice atmosphere. Made some useful contacts."

Ruth Brackman, Mikvah.org.uk

"Yet again another fantastic exhibition. The Pixpod was mobbed all day and we took many enquiries. We are currently booking into 2012! Looking forward to your next exhibition."

James Morley, Pixpods

"It was my first show, I really enjoyed the buzz and the atmosphere and I had 40 leads."

Jon Jaffe

"The atmosphere at the show yesterday was very good. I found the show to be very productive and generated 23 enquiries to the value of £137K for Principal Hayley London. The Jewish News team were very helpful and efficient and I found the show very well organised. I am sure that Principal Hayley will exhibit at the Totally Jewish Simcha show again in the future. " Katherine Freeman, Grand Connaught Rooms

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"The flow of people was immense and we must have seen between 400 + 500 people!! We're still wading through all the enquiries! Your professional attitude and ease to deal with was fantastic. Thanks so much to you all! Here's to next year! "

Itzik Feder, Itzik Caterers

"We had a great time at the exhibition and found the lead up to it extremely easy. The team was so helpful and accommodating at all times and we found the event ran very smoothly on the day. We enjoyed the attention our stall received and received some lovely enquiries. It was a really enjoyable experience and one which we would love to be involved in again in the coming years. Thanks to all at Jewish News for all your hard work! "

Lauren Hilton, Director, Pink Truffle Limited

The Wedding and Barmitzvah Exhibition was well attended and busy all day, with lots of interested potential customers. Totally Jewish did themselves proud by organising a very successful event, which reached out to the whole community.

Bernard, Sofer Stam

Novelties Direct enjoyed a busy Simcha Exhibition which was well organized and buzzing with people looking forward to their functions. We received great feedback and were able to chat with many customers. Looking forward to next year, well done!!

Simone Snow, Novelties Direct

Delighted that we launched the absolutely matanot gift list at TJ Simchas Live .Lots of people, lots of positive feedback. Thank you for all your hard work

Sheila Kon, Absolutely Matanot

Thank you to the Jewish News Team for organising a truly professional exhibition. It gave me a fantastic opportunity to showcase my products to a wide audience. The number of visitors that streamed through the doors was outstanding. There was such a vibrant atmosphere all day that it would have been hard not to feel that it was a great success. We received many compliments, and hope these will turn in to many orders!

Antonia Garcia, Cupcake Bouquets

The Village Hotel was proud to have hosted the 2010 TJ Simchas Live exhibition last Sunday. The feedback from both guests and exhibitors was very positive and we were delighted with the amount of visitors that came through the doors.

Avi Schlagman, Village Hotel

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We were delighted to be the sponsors again of the 2010 Totally Jewish Simchas live exhibition. The exposure that we received on the marketing material prior to the exhibition as well as the free prize draw hosted on the exhibition website, produced a significant number of genuine enquiries prior to the event. The level of interest on the day itself was excellent and we couldn't be happier with the amount of interest that we received.

Richard Cohen, Classico Productions

Congratulations to Totally Jewish for another successful Simchas Live exhibition! There was a great buzz around the place and a fantastic turnout. It was a pleasure to be a part of such an exciting and fun event. For us, it was certainly worthwhile attending.

Dan Sacker, JNF, Director of Communications

I just wanted to say well done, the show was very busy and very professional and you did a great job.

Laurence Swerner, Tux n Tails

A fabulous exhibition, we had an amazing response with several bookings on the day, and numerous enquiries. I'm absolutely delighted!

Gayle Cohen, Photos by Gayle

The TJ Simchas Live Exhibition was the perfect vehicle for us to showcase some of the bespoke displays we offer for bar/batmitzvahs & weddings. We were thrilled visitors were able to view the quality of our work close up & were delighted with the positive responses we received throughout the day, we will definitely be exhibiting again.

Fan Sava, Blue Designs

We would like to thank you for the fantastic exhibition you arranged on Sunday. We felt it was well promoted, well organised and most importantly well attended. It was great to have the opportunity meet so many new and potentially new clients and we certainly look forward to working with you again at the next exhibition!

Charles Daniels, New Angle Media

The TJ Simchas Live exhibition was an exhausting yet exhilarating day! We at Zeitlin & Co enjoyed the day meeting new clients and suppliers and look forward to participating in the future.

Adam Zeitlin ,Zeitlin & Co.

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"TJ Simchas Live is a great well organised exhibition that attracts top quality prospects . It enables us to promote our ranges of Invitations and Simcha stationery to its best advantage. We enjoyed great success from the 2009 show and have every confidence that 2010 will exceed our expectations.

Michael Spector, Simcha Invitations

Sunday saw the culmination of a well-planned and organised exhibition. The result of this well publicised event was evident in the large numbers of people that visited our display on Sunday.

Hazel Fisher, Joy Flowers

Thank you to you and the rest of the team at the Jewish New & Media Group for arranging a fantastic exhibition on Sunday. The event was extremely well organized and the turnout was impressive. Attending the event allowed me to meet lots of potential clients and I am pleased to say that I took lots of enquires on the day, some of which have already turned into bookings. I look forward to being involved in 2011!

Daniel Stollar Toastmaster

Minimelts Events were delighted to have taken part in this years Simcha exhibition. We had lots of great interest from our fun food products and have already had a few confirmed bookings for 2012! The ice cream samples were a huge hit. We look forward to taking part in this great exhibition next year.

Susie & Jason Segal, Minimelts

I was so happy to have taken a stand at the Simcha show. I have booked shows before at different venues with other companies and have been disappointed by the lack of support of the organisers' which result in the public not showing up. However, on this occasion I was really impressed with not only their obvious hard work but THE great foot fall of people. The phones have already begun to ring so I will definitely be booking my place again next year. Congratulations to all the staff at the Jewish News & Media Group

Jeremy Freedman, Jeremy Freedman photograph

What a great event! Loads of people, great atmosphere and lots of really positive feedback about our work! We'll definitely be back next year."

Shelley Kelaty, Blend video and photography

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Thanks very much to the Jewish News for putting on a great fair. Your hard work in raising awareness of the show certainly paid off as it was busier than ever. Not only did we get to meet potential customers (and lots of them!) but also had the opportunity to talk to other exhibitors about working together. This is the 2nd year that Belle Bridal has exhibited at the show and we look forward to supporting you again next year.

Claire & Jo, Belle Bridal

The Show was excellent this year with plenty of people through the doors. We gave out over 800 cards! Looking forward to next year already

Jezz Baker, The Hit Squad DJs & Entertainment

We thought it was a good exhibition, attracting a wide range of possible clients

Kate, Huff N Puff

TJ Simchas Live! is a really well put together and presented show, lively and upbeat with lots of variety. I'm pleasantly surprised how successful the show has been and we've had lots on enquiries and even some confirmed bookings. A very successful show and we look forward to return in 2012

Moss Bros

Another stunningly successful show. We were impressed by the number of appointments and leads we were able to make and the depth and range of our fellow exhibitors.

Michael Spector, Simcha Invitations

I would like to say a huge thank you to the Jewish News team. The event was extremely well designed, constructed, marketed and implemented. It was a huge success to our business and a fantastic opportunity to showcase our venue. Beales Hotel, Hatfield will definitely return to the exhibition in 2012.'

Gemma Holden, Beales Hotel Hatfield

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Please let me take this opportunity to tell you what a pleasure it was to be part of the simcha event yesterday. We got an excellent response and have since been inundated with enquiries. We will without fail be joining you at the Jewish Living Expo at Wembley.

Maria Andreou, TravelClick

I think it's been the best show we've ever done, we had a lot of positive feedback and even from customers who had received bouquets from us in the past. We would definitely do it again.

Temi Edun, Fruitrepublic.com

Many thanks again for Sunday! It was a great show and very lucrative for me! I appreciate all you help in accommodating me :)

Philippa, Philippa Louise Make Up

It was a pleasure working with the whole team and the day seem to fly by smoothly. We were very pleased with the feedback we received and apart from the great networking and leads we also took many bookings for our unique ShakeTastic Bus! A success all round - well done!

Josh Kettle, ShakeTastic.com

The Jewish News really knows how to organise an event and Sunday's simcha exhibition was no exception. There was an exciting array of exhibitors, a vibrant atmosphere and an impressive number of visitors. We are grateful to the Jewish News for the exposure the event has given to the Kisharon Print Shop and its innovative simcha invitation business.

Beverley Jacobson, Kisharon

Congratulations on a fantastic event! Tent Events were proud to showcase their marquee and provide the staging for the bands to perform at the TJ Simchas Live! The exhibition was really great for meeting lots of new clients too - thanks to everyone who came into the marquee to chat to us - we look forward to making your simcha dreams a reality!

Natalie Leslie, Tent Events

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Thanks to Jewish News for a fantastic exhibition on Sunday. It was an extremely professional and impressive event with a great atmosphere. They certainly gave us access to some really good clients and we looking forward to having Dalia's cakes join you again.

Dalia Pearlman, Dalia's Cakes

We had a very busy day at the wedding fair and took lots of enquiries for Bar and Bat Mitzvahs. We will be following them all up today and are very much looking forward to the next experience.

Yvette Craig, Yvette Craig Photography

I must convey how fantastic the exhibition was on Sunday. It was very well organised and professional. We saw lots of potential clients for Weddings and Bar/ Bat Mitzvahs and we have already made appointments. We are looking forward to the next Simcha exhibition and Jewish Living Expo in March.

Michael and Stephanie Rose, MR Food Design Ltd

We thought the Simcha event was just amazing and a great credit to the hard work of the Jewish News team. We will definitely be there next year

Caroline Gray, the British Friends of Rambam Medical Centre

Minimelts Events were delighted to have taken part for the 2nd year running. We had some wonderful feedback and comments about our products, especially the Minimelts ice cream. A couple of enquiries already confirmed by 10.00am on Monday. We look forward to exhibiting again next year.

Jason & Susie Segal, Minimelts

As a debut to exhibiting, this year's TJ Simchas Live could not have gone better for Paul Toeman Photography! Great interest in all our services, with a wonderful stand attracting a really discerning crowd who wanted to meet quality suppliers. Can't wait for next year! Thanks again

Paul, Paul Toeman Photography

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Great show, fantastic response and a huge number of bookings

Karen & Gerry Bratt, Impeccable Menswear

We thought that the exhibition went well and were pleasantly surprised to see so many excellent quality exhibitors all under the same roof. Each and every stand looked amazing and was an excellent place to be if you were looking for a good quality service at excellent prices. We enjoyed seeing such a wide variety of things for events on offer and the staff were very helpful and welcoming.

Thank you for all your hard work in organising the day.
Nigel Robins, Picture Booth

Another good show, excellent footfall.
Maurice Selwyn, Mydas Photography

A massive thank you for being so accommodating yesterday and a huge well done to you and the team for helping us get all those Jewish Mums into the booth! It was a roaring success in our eyes.

Neil Rubinstein, Princess Productions

Thank you again for all your help in the run-up to the show and indeed on the day also. We have had a number of enquiries which we have received from the show.

Tiernan Redmond, Principal Hayley – Grand Connaught Rooms

Well done on organising a successful exhibition, it looked very professionally done and I'm sure the visitors were impressed.

Mark Clyne, Celia Clyne Banqueting

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As always, a fantastic exhibition, the number of visitors through the door was outstanding. It is always a very successful show and extremely well organised. I generated a very large number of enquiries including five clients that wanted to book me on the spot! Your advertising campaign to raise awareness of the show always seems to exceed my expectations. There's a real buzz about the show, its fun, colourful and very exciting. I'm simply blown away! Book me in the diary for next year

Michael Gee, Michael Gee Magician

As per usual a fantastic event, superbly attended and 95% were actually looking for specific items for their simchas. We have had a great uptake of this year's special offer. We may have travelled through the night to be there, but it was well worth the effort.

Jezz, Liam and Tony of The Hit Squad DJs & Entertainment

It was once again a pleasure working with Jewish News on what I believe is the best simcha exhibition around. The feedback we have had from both exhibitors and visitors far exceeded our expectations and we have already confirmed a booking from it so thank you again for a successful weekend and we are looking forward to the 2012 exhibition.

Avi Schlagman, De Vere VILLAGE London Elstree

World Jewish Relief were delighted to be at the event this year. It's a great way to meet new and existing supporters and introduce them to novel ways to celebrate a simcha by giving gifts through www.wjrappedup.org.uk. Thank you.

Emma Segal, World Jewish Relief

Classico Productions were delighted to both sponsor and exhibit at this year's TJ Simchas Live! Exhibition. The event provides us with the ideal opportunity to meet prospective clients and give them an insight into how we can assist them in creating their perfect function. We are sure that everyone who attended found it both enjoyable and informative, and we very much look forward to working with the Jewish News on future projects.

Elliot Spencer, Classico Productions

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Jewish Ltd was absolutely thrilled and delighted by the response that we received at the Jewish stand at this fantastic event. We were so proud and happy to be part of it and to be able to present our bespoke Jewish invitation service including our greeting cards for members of our community who wanted something a little different. We are confident that the event has attracted new business and opportunities for Jewish. Thank-you again to the Jewish News team!"

Danny & Jo Phillips, *Jewish Ltd*

The flow of people was immense and we must have seen over 400 people and we are still wading through all the enquiries! Here's to next year!

Itzik Feder, Itzik Caterers

Once again another well organised and busy simcha exhibition with many new exhibitors at the show this year which is always good to see. Big thanks to all the team for a great day.

Jo Cowan, Belle Bridal

It was a fantastic exhibition, with everything you could want in one space, from caterers, to photographers, bands and even jewellery.

I thought the band was especially excellent, and I loved the Borat impressionist. I got some great ideas for my wedding and some very useful contacts who I have already been speaking to.

Daniel Uzan, Totteridge

We got some fantastic ideas from the great selection of stalls and made some good contacts to help us make our Wedding day very special

Travelclick.com Cyprus holiday winners Dina Ballin and Stuart Turne

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