

TJ Simchas Live 2009 – Exhibitor Testimonials

"The event was slick, professional and the best show of its kind. The attendees were first-class with professional requests. We have had over 30 serious requests for wedding flower quotations and a further 40 enquiries. It was a pleasure working with you all and we look forward to your next show."

(Shirley Poyntz, Owner, Designer Flowers)

"For us the exhibition was a resounding success. Great venue, great location, great food. A full-on, thriving simchafest. We didn't bank on meeting so many people in one go! We gave out hundreds of our sample mini-DVDs, and have already had a significant response. It was a fantastic idea to have the stands made so professional and as a result of the stand and the lighting, our photography really stood out, and people were clamouring round. A true win-win situation! I'm ready to book for the next one."

(Adrian Kelaty, Director, Blend Video & Photography)

"We had a number of good enquires from people wanting to go on honeymoon or family groups attending a barmitzvah. The supply of food all day helped as well!"

(Chris Lewis, Marketing Department, El Al airlines)

"It was a successful show for us. It was a great chance to get direct access to our target market and generate plenty of leads. I would recommend attendance to any future business in this sector not just because of the amount of footfall generated but also due to the efforts of the team behind the trade show. They made every effort to ensure a vibrant and memorable show not only for the exhibitors but, most importantly, for the attending public."

(Gil Kolirin, Owner, The Noise Group)

"We were not expecting such a constant flow of traffic to our stand and it was amazing to see the great range of different people that were making simchas and showing interest. The Jewish News & Media Group did a fantastic job of organising a very successful, smoothly running and well thought out event. Thank you to the organisers."

(Bernard Benarroch, Owner, Soferstam)

"Thank you so much from all of us at Tzar and Koza,. We felt all you had arranged made for an excellent and professional show that we hope will give us more opportunities for the sales of both our invitations and celebratory ranges."

(Gavin Handman, Director, Tzar & Koza)

"Thank you very much on behalf of Anna for Music. It really was a successful fair so well done."

(Laraine and Anna Abrahams, Anna For Music)

"Well done to the Jewish News & Media Group for putting on such a great first exhibition. We were busy all day with lots and lots of potential customers. Feedback from visitors to our stand was all really positive and there was a great variety of different stands. There was a great atmosphere and buzz all day all around the exhibition. The team were all really friendly

and helpful whilst setting up was going on. Novelties Direct will definitely be exhibiting at next year's show. Well done!"

(Simone Snow, Director, Novelties Direct)

'I have to say that the show exceeded my expectations as a way of marketing ourselves.'

(Ailon Free, JooDoo Drums)

"The exhibition turned out not only to be a very worthwhile venture, but also a great day out, for both families and the exhibitors alike. We certainly couldn't have asked for a better response, so no doubt we'll be there for the next one"

(Fred and James, Hi Volume Entertainment)

'The Event was superbly organized, with a high number of visitors, but more importantly serious purchasers – even more impressive since this was your first show"

(Harvey Ward, The Original Chocolate Fountain)

Thanks to all of the Jewish News & Media Group team for putting on a great event, it was highly organised and well attended. Perfect venue and location and was an extremely successful event for my business and I look forward to 2010"

(Jonathan Williams, Jewellery Cave)

'I had a thoroughly enjoyable time. I thought that the exhibition was run and organized excellently. I had a brilliant response from ladies who were keen to join in on our 6 weeks challenge to lose a dress size for their big day."

(Ami Wynbourne, Contours Express)

'Thanks so much to you and all your team for organising such a fab show at the Village Hotel last Sunday. Our Pixpod photobooth was inundated with potential clients all day. The crowd loved going in to our instant partybooth. We are delighted to say we took a good number of bookings at the Show and are following up numerous leads. Can't wait for your next show!"

(Paul and Jason, Pix Pod)

'We had a fantastic time on Sunday, it was wonderful to see so many people enjoying our food and we hope that all the compliments we received turn in to functions for the years to come! The organisation was fantastic and we would be delighted to work with you all again next year!"

(Deborah Perah, Silver Catering)

'The exhibition provided a unique opportunity to showcase our products and generated an excellent response. There was a real buzz around the place and turnout was impressive. Altogether an enjoyable and productive day."

(Jeremy Katz, The Silver Place)

Very professionally organised and we really appreciate the quality of the visitors. I was able to secure 10 appointments and over 40 valued leads

(Michael Spector, Simcha Invitations)

"The Jewish News worked very hard promoting this very special event. I strongly believe that all this hard work paid off as I have had an overwhelming response from this exhibition already. I specifically chose a large stand as I wanted to engage as many people as possible at one time. I find that exhibitions of this kind are the best way to advertise as it is all face to face - especially in my case as I am a performer and specifically want to target my magic to people face to face. This event was very successful and included the very best in all areas of what is needed at a Simcha. I am confident that everyone who exhibited will do well as the turnout of visitors was phenomenal. I will definitely attend the exhibition next year."

(Michael Gee, Michael Gee Magic)

"The event was a terrific success for me. I have previously chosen to remain unexposed to the Jewish event scene, until TJ Simchas invited me to appear at their first exhibition. Given the economic climate and the fact that my act is a relatively significant expense on top of what people see as the "necessities" such as food and music, I was apprehensive prior to the show. This proved to be an unwarranted concern having taken, at the event, a significant number of specific, dated, enquiries. Foot traffic was heavy and continuous throughout the day and everyone I met could be considered, in sales terms, to be "hot leads". I have already received numerous bookings for dates throughout 2010 and into 2011. Thank you for the opportunity of exhibiting and to all those that visited my stand and opened their minds".

(Psychological Illusionist, Dean Gold.co.uk)

"We would like to thank the Jewish News and all their staff for a hugely successful Simcha exhibition. We thought it was a professionally run show that was a commercial success for us. This is something that we will definitely book in to next time."

(John Doneo, Black and Cook)

"The Village Hotel was proud to have hosted the inaugural TJ Simchas Live event last Sunday. The feedback from both guests and exhibitors that we have received so far has all been extremely positive and we were delighted with the number of the attendees and the professional manner that the event was organised. We look forward to hosting many more events with the Jewish News & Media Group in the very near future!"

(Avi Schlagman, Director of Special Events, The Village Hotel)

This was our first Jewish wedding exhibition and we thoroughly enjoyed it. We had the opportunity to meet and speak with many brides to be who had not yet found their dream dress and secured some future appointments for a visit to our showroom in Whetstone. The team behind the show worked extremely hard to make it a success and this could be seen by the number of people in attendance on the day'

(Jo Cowan & Claire Chapman, Belle Bridal)

"I would just like to pass a few comments on to you with regards to the "Totally Jewish Simcha Event" that I attended on Sunday at The Village Hotel, Elstree. I found the event extremely well advertised, in addition there were lots of quality suppliers and importantly the event was visited by a large amount of potential clients. I am very pleased to advise that I took lots of enquiries on the day, some of which have already turned potential bookings for my Toastmastering service. I very much look forward to attending the next event"

Daniel Stollar, Toastmaster

"Well done on a very successful show. It was well organised, the environment was good and there was a continuous flow of visitors, all these ingredients created a very positive atmosphere"

Linda and Barry Minde, U-Name it

"We had around 40 enquiries some of which were just window shopping but if we can secure just 2 of those bookings it will be worth our while doing it again next year".

Dean Greenfield, Pure Orange Function Band

"We were delighted to be the sponsors of the inaugural Totally Jewish Simchas live exhibition. The volume of pre-publicity, which included our branding, increased our enquiries significantly prior to the event. The day itself also proved just as successful due to a considerable number of genuine clients attending which resulted in many new enquiries. We will definitely be involved again in 2010".

Richard Cohen, Classico Productions

To all of us the words, "Simcha" brings wonderful occasion, which will stay in our memories forever. The Simcha Show gave people the chance to realise their dreams of amazing outfit for every wedding and barmitzvah and family functions. Tux n' Tails was inundated with people request for something unique. Tux n' Tails were delighted to fulfill all of those requests. We thank you for putting on the wonderful show.

Annie Rosenfield and Lawrence Swerner, Tux n'Tails

"To all of you who helped make the Simcha fair such a success a big thank you! Sunday was excellent, professional and most of all the amount of feet through the door was constant all day. My expectations were exceeded. Working with all of you was a pleasure as it is when advertising in all of your publications like the Jewish News and Pulse magazine. We look forward to working with you again in the future."

Sam, Rosh Hairdressers